



## Tatiana Belenkova & Michał Godlewski

Established January, 2013, based on experience, inspirations, eagerness for knowledge.

Focused on practical issues, bringing travel experience to other people.

### Topics:

Conscious travel, local food & drinks, practical information on budget travelling, technology in travel.

### Main directions:

Europe, Southern Asia.

### Projects and media:

- ✦ Co-founders of Polish Travel Blogs website (polishtravelblogs.com).
- ✦ Chapter Leader at Travel Massive;
- ✦ Photo exhibition, during Month of India in Grawitacja café-club;
- ✦ Our videos and profile featured at "Polonia w komie" TV show;
- ✦ Participation in "Beyond Horizon" broadcast at WNET Radio..

### Monthly stats:

**30 796 PV, 19 044 UU;**

### Annual stats:

**283 097 PV, 162 780 UU;**

### Demographics:

female: 62,5% male: 37,5%



### Age:

18-24 17%	25-34 39%	35-44 21%	45-54 11%	55+ 12%
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### Social Media:

- facebook:** 3 234 likes  
Average organic post reach: 50-60%  
Top posts reach: 200%;
- twitter:** 636 followers;
- instagram:** 3 709 followers,  
avg. 200 - 250 likes per photo;
- tripadvisor:** Contributor status;
- foursquare:** Expertise in Warsaw;
- yelp:** Warsaw Elite member

### Forms of collaboration:

- Social Media Promotions
- Sponsored Posts;
- Brand Ambassadorship;
- Project Sponsorship;
- Tradeshaw Projects;
- Products and Services Reviews;
- Study Tours;
- Giveaways;
- Graphic Design;
- Photo sessions, Commercial photography

### Contact us:

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